



One Forty Fabulous

For an inspiring one-stop shop Kirstie advises a visit to Cranleigh

For many years I have been celebrating family birthdays at the One Forty café. Their brunch menu is second to none, my favourite being the 'Healthy Breakfast' of grilled halloumi, hummus, avocado and poached egg, always beautifully presented and delivered with a smiling face. Of course, I then ruin the lower calories by ordering something gooey and delicious from the homemade cake selection!

One Forty itself is a family orientated business. Owners Richard and Elaine Graham, with their two children, are third generation shop owners, with Richard's grandfather having set up in Lewisham between WWI and WWII. His parents then moved to Cranleigh in 1959 and opened a children's wear store. The newly married couple rebranded the business in 2004, with a vision to offer something completely different to high street retailing.

We risked our home and reputation to create a vibrant store, full of character and great products

Richard's background with marketing giant Saatchi, working directly with F1 racing legend, Damon Hill and super bike hero Carl Fogarty, and Elaine's credentials in fashion design and working with Richard Branson at Virgin, eventually bought them together on a Eurostar commercial project.

Inspiration came later with a world trip, sourcing ideas from the relaxed approach to retail in California, Sydney and Amsterdam - cafés, books, 'just chilling' space were all new to the British market at that time.

You notice the creative impact as soon as you walk in the double doors with the delicate fragrance, soft lighting and gentle buzz of this compact department store. It is a one-stop shop for all the family, from dainty baby gifts, whimsical greetings cards and elegant womenswear to a home department where colours are mellow, never jarring - a bit Scandi in flavour with soft woods, plaid blankets and patterned metalwork. Elaine buys the home merchandise and was keen to express that they are happy to source



Above: Owners, Elaine and Richard Graham
Below: One Forty Cafe's delights



special items, a certain size or design that you are looking for.

Unique service like this is what the store thrives on, from one-to-one personal fashion advice and gathering a capsule wardrobe to the floristry pop-up store in front of house for Mother's Day, and the Christmas season which adds to the festive theatre as you walk in.

Elaine searches out the fashion labels with manager, Fanny, and together they insist on trying on all the clothes to see how they fit different body types. From every day brand Part Two to edgier styles from Transit Par Such. New poncho ideas from Blank and if you struggle with how to wear a scarf, the Pom range make it simple - a quick flick over a Breton stripe and you are good to go!

Elaine was passionate about the faux fur neck cowls, ideal to add to your autumn jackets for an easy winter warmer, whereas I fell for the quirky but practical waterproof raincoats by Rains. Richard is extremely proud of his menswear department, keeping the outfits easy to coordinate, with classic

brands including Hartford stimulated with more directional labels like Scotch and Soda.

If you are looking for a day out with great food and a relaxed shopping environment, you really can't go far wrong than here, spending a few hours buying the ankle boot of the season or the perfect Christmas tree decoration. It's how 'shopping' should be.

One Forty

140 High Street, Cranleigh, GU6 8RF
T: 01483 272627 www.oneforty.co.uk



*Opening Hours Mon-Sat 9-5.30 Sun 10-4. Free Wi-Fi in-store.
Parking in the nearby Stocklund Square and Village Way car parks, only 60p per hour.*

FIND OUT MORE

Kirstie Millie is a Personal Fashion Stylist. Follow her style blog www.kirstiesmillie.com. For appointments contact kirstie@kirstiesmillie.com or call 07773 234947.



Stripes forever. Harris Wilson sweater, £129.95

ONE FORTY

Become a One Forty Card Holder

- Every £1 spent gains 5 points which equals 5p. Points are then used against future purchases.
- Free gift wrap all year round
- Sales preview
- Private Card Holder events

Order your One Forty card by calling 01483 272627 or just pop in. Please allow 10 working days to process.



Boiled wool 'coatigan', Transit par Such, £525



Daywear separates, Uno più Uno cardigan, £95



Vintage style baubles, Parlane, from £2.45



Two in one layers, Charli, £195



Hartford menswear starting from £69

ONE FORTY

CARD HOLDER Christmas Shopping Event

Wednesday 23rd November
6.30pm-9pm

SHOP

GOODY BAG

DOUBLE POINTS

Call 01483 272627 to book



Gorgeous gifts: soaps by Ortigia from £4.95